



# BEAUTIFUL MUSIC FOR YOU



# Why Wooden Toys



## 01

The Maximize market research report, Global Wooden Toys Market, comprehensively explores the market from 2021 to 2027. The global wooden toys market is expected to grow at a CAGR of 4% to reach USD 29.1 billion by 2027, based on a comprehensive assessment of the business impacts of the coronavirus pandemic and the ensuing economic crisis.

## 02

Wooden toys are environmentally friendly and sustainable toys that are safer than other toy materials. They contribute to children's cognitive development and are used by children from 3-4 months to 12 years of age and older. Softwood and hardwood are the types of wood used to make wooden toys. These types of toys eliminate the use of chemicals and are better for the environment. Today, consumers tend to prefer product quality and sustainability. All these factors are expected to increase the global demand for wooden toys over the forecast period.

## 03

Wooden toys are environmentally friendly, safe, and do not harm the health of children, and are becoming a popular choice for parents' children. As a result, the global demand for wooden toys is expected to increase.



## Wooden Musical Toys

Music is an universal language that is enjoyed all over the world —

**Wooden musical toys are the perfect introduction to music, giving kids the chance to experiment and express themselves with different instruments. Benefits for children include creating different sounds, tones and supporting rhythm, calmness, hearing, hand-eye coordination, and the development of creativity.**

Infants, toddlers, and older children can all benefit from playing an instrument.

**Here are five of the reasons why:**

- ⊙ Accelerated brain development
- ⊙ Helps with sensory development
- ⊙ Enhance hand-eye coordination
- ⊙ Promotes physical development
- ⊙ Improve listening skills

## Rural cottagere

Our A/W 22/23 trend **Rerooted Nature** evolves the enduring **cottagere** with a rustic, **rural direction**, embracing the simple pleasures of country living.

According to a study of TikTok hashtags by GoCompare Home, cottagere is still the most popular trend in interiors, with a staggering **8.8 billion posts**. Take note of the **#goblinecore** evolution of it for teens, which champions more inclusivity, an eco-conscious mindset and edgier icons such as frogs and snails; with 780 million views on TikTok, it's one to watch.

Adopt a pastoral vision of rural living, with warm woods and vintage-inspired ranges and prints as well as furniture for babies and kids, which taps into parents' desire for heirloom and nostalgia-infused pieces. **Bucolic prints** and **ginghams** offer commercial mileage for soft furnishings and decor items for nurseries and older kids alike, while **woodland creatures** and **mushrooms** are key icons across a wide range of product categories.



**Buyers' guide**

Protect

Enhancement for your perennial and core items



**+780M**  
TikTok views for #goblinecore



### What to buy:

- Prioritise warm woods and traditional bobbin detailing to imbue furnishings with charm and authenticity
- Embrace gingham prints for baby textiles
- Mushroom motifs have commercial appeal<sup>10</sup> for teens. Apply them to hand-crafted wall hangings or experiment with forms



A recent study by The Yale School of the Environment explores how exposure to the natural world benefits our health and promoting healing. Instagram posts for 'forest' have grown to over 100K, reflecting consumers' desire to bring elements of the outdoors with them.

Cater to this new sentiment with animals and mushrooms that provide a more whimsical and tactile approach for babies' and younger children's spaces.



# Cute Animals —

# THE MOST BEAUTIFUL VOICE



# Cute *animals*

Wooden musical toys are the perfect introduction to music, giving kids the chance to experiment and express themselves with different instruments. Benefits for children include creating different sounds, tones and supporting rhythm, calmness, hearing, hand-eye coordination, and the development of creativity.





## Musical Toys



Handbell  
EF22001  
Size:15\*9\*2.5cm



Egg Shaker  
EF22002  
Size:5\*5\*7cm



Flute  
EF22003  
Size:2.8\*2.8\*20cm



Castanets  
EF22004  
Size:5\*3\*20cm



Drum  
EF22005  
Size:15.5\*15.5\*8cm



Tambourines  
EF22006  
Size:15\*15\*4.5cm



Drum  
EF22007  
Size:15\*15\*7cm



Drum  
EF22008  
Size:15\*15\*7cm



Harmonica  
EF22009  
Size:13\*3\*2.5cm



Double Maracas  
EF22010  
Size:4.3\*4.3\*15cm



Maracas  
EF22011  
Size:4.6\*4.6\*15cm



Castanets  
EF22012  
Size:5.5\*5.5\*3cm



Xylophone  
EF22013  
Size:18.8\*14.7\*2.3cm



Hedgehog Xylophone  
EF22014  
Size:15\*12.5\*1.8cm



Guitar  
EF22015  
Size:52.6\*17.3\*5.3cm



Guitar  
EF22016  
Size:52.6\*17.3\*5.3cm



Having the opportunity to design for  
your kids gives me so much joy.





## Musical Instrument Set



Musical Instrument Set  
EF22017  
Size:26\*7.8\*17.5cm  
Including:  
Xylophone\*1/Tambourine\*1  
Maracas\*1/Triangle\*1



Musical Instrument Set  
EF22018  
Size:26\*7.8\*17.5cm  
Including:  
Xylophone\*1  
Handbell\*1/Castanets\*1



Musical Instrument Set  
EF22019  
Size:26\*7.8\*17.5cm  
Including:  
Xylophone\*1/Double Maracas\*1/Castanets\*1



Musical Instrument Set  
EF22020  
Size:23.2\*5.5\*28cm  
Including:Xylophone\*1/Tambourine\*1  
Maracas\*1/Harmonica\*1/Flute\*1  
Castanets\*1/Triangle\*1/Egg shaker\*1

# Musical Toy Packing



**Handbell**  
EF22001  
Packing Size:  
16\*10\*3.5cm



**Egg Shaker**  
EF22002  
Packing Size:  
6\*6\*8cm



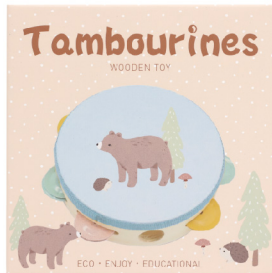
**Flute**  
EF22003  
Packing Size:  
3.5\*3.5\*21cm



**Castanets**  
EF22004  
Packing Size:  
6\*4\*21cm



**Drum**  
EF22005  
Packing Size:  
16.5\*16.5\*9cm



**Tambourines**  
EF22006  
Packing Size:  
16\*16\*5.5cm



**Drum**  
EF22007  
Packing Size:  
16\*16\*8cm



**Drum**  
EF22008  
Packing Size:  
16\*16\*8cm



**Harmonica**  
EF22009  
Packing Size:  
14\*4\*3.5cm



**Double Maracas**  
EF22010  
Packing Size:  
5\*5\*15.5cm



**Maracas**  
EF22011  
Packing Size:  
5.5\*5.5\*16cm



**Castanets**  
EF22012  
Packing Size:  
6.5\*6.5\*4cm



**Xylophone**  
EF22013  
Packing Size:  
20\*3.5\*15.7cm



**Hedgehog Xylophone**  
EF22014  
Packing Size:  
23\*3\*15cm



**Guitar**  
EF22015  
Packing Size:  
19.7\*7\*53cm



**Guitar**  
EF22016  
Packing Size:  
19.7\*7\*53cm

# LET YOUR KIDS ENJOY THE MOMENT





# Bright *colour*

Music is an universal language that is enjoyed all over the world.





## Musical Toys



Handbell  
EF22021  
Size:15\*9\*2.5cm



Egg Shaker  
EF22022  
Size:5\*5\*7cm



Flute  
EF22023  
Size:2.8\*2.8\*20cm



Castanets  
EF22024  
Size:5\*3\*20cm



Drum  
EF22025  
Size:17.8\*10cm



Tambourines  
EF22026  
Size:15\*15\*4.5cm



Double Maracas  
EF22027  
Size:4.3\*4.3\*15cm



Maracas  
EF22028  
Size:4.6\*4.6\*15cm



Castanets  
EF22029  
Size:5.5\*5.5\*3cm



Harmonica  
EF22030  
Size:13\*3\*2.5cm



Xylophone  
EF22031  
Size:22.8\*12\*2.6cm



Guitar  
EF22032  
Size:52.6\*17.3\*5.3cm

# Musical Toys



<http://www.egofuntoys.com>

**Eg: Fun**  
ECO • ENJOY • EDUCATIONAL



Eg: Fun

ECO · ENJOY · EDUCATIONAL

<http://www.egofuntoys.com>

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